Focus on breaking down assignments (Eduardo)

We chose to focus on breaking down assignments (on this iteration of testing) because it is the main part of our insight and a significant functionality component of our insight. Breaking down an assignment is a main problem we are addressing and a main feature we are trying to emphasize in our product

**Hypothesis**:

If students are shown an easy way to breakdown and manage their assignments then they will be more engaged and less likely to procrastinate.

Personas (Eduardo)

Overwhelmed easily

Can’t find balance between work and school

Doesn’t touch assignments until weekends (discusses with friends)

When he runs into a problem, he searches google

If/when he doesn’t find what he needs he moves onto something else figuring he will ask someone later

People to interview:

Paul

Brigid

Neill

Leslie

Lauren  
Nirbhay

Sam